

# Announcing the 2007 *Window Fashions* Fabricator of the Year Contest

Window, window, on the wall, who's the best fabricator of all? If you know a company that has earned an outstanding reputation, nominate them for **Fabricator of the Year**. The winners will be announced at the 2007 International Window Coverings EXPO, in Washington DC, April 11-14, 2007. The deadline for entries is January 29, 2007.

For the purposes of this contest, a fabricator is defined as a producer of hard window treatments, including blinds, shades, and shutters. As an incentive, if your nominee wins, your name will be placed in a random drawing to win a profile in *Window Fashions* magazine. In addition to being honored at the EXPO, the Fabricator of the Year will be the subject of a feature article in *WF* and receive a commemorative award.

**INTERNATIONAL  
WINDOW COVERINGS EXPO**

**Thank you!**  
Please fax your  
form to 651/653-4308  
by January 29, 2007.

## Fabricator of the Year Nomination Ballot

Instructions: You may nominate up to two fabricators who, based on your experience, are exceptional in their performance and are dedicated to customer satisfaction. (If you are nominating two fabricators, make a copy of this form and fill out a separate form for each.) Fax this form to *Window Fashions* magazine at 651/653-4308 by January 29, 2007. This form is also available at [www.window-fashions.com](http://www.window-fashions.com). If you have questions please call 651/293-1544.

**I. Your information:** With your permission, and if you provide contact information, your name will be placed in a random drawing to win a profile of your company in *Window Fashions* magazine, if your nominee wins. Personal information will be kept confidential.

Your Name & Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Number of Years in Business: \_\_\_\_\_

Gender:  Male  Female

Type of Business:  Interior Designer  Retailer  Decorator  Workroom  
 Installer  Window-Covering Specialist

State(s) in which you do business: \_\_\_\_\_

May we contact you?  Yes  No

If yes, please provide phone number: \_\_\_\_\_

## II. Finding a Fabricator:

A. How difficult is it to find a fabricator you are satisfied with?

Very Difficult  Difficult  Easy  Very Easy

B. What are the THREE most important factors in selecting one (rate one to three in order of importance):

\_\_\_ Communication \_\_\_ Integrity  
\_\_\_ Correcting Errors \_\_\_ Product Knowledge  
\_\_\_ Customer Service \_\_\_ Product Quality  
\_\_\_ Efficient Billing/Accounting \_\_\_ Shipping Time  
\_\_\_ Experience \_\_\_ Other (Specify: \_\_\_\_\_)

**III. Your Nominations:** Please PRINT your responses and mark the appropriate boxes.

Name of fabricator (company): \_\_\_\_\_

Contact you work with: \_\_\_\_\_

Their city and state: \_\_\_\_\_

Product: \_\_\_\_\_

How long have you been using this fabricator? \_\_\_\_\_

How often do you place an order? \_\_\_\_\_

What is the average value of your order? \_\_\_\_\_

When was your last order placed? \_\_\_\_\_

## IV. Please evaluate this fabricator in terms of each attribute.

	GOOD	VERY GOOD	EXCELLENT
Communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Correcting Errors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customer Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Efficient Billing/Accounting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fabrication/Product Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product Knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shipping Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (if specified in Part II)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**V. Why should this company be named Fabricator of the Year?** (Use separate sheet if necessary)

**VI. Share one experience that led you to nominate this fabricator.** (Use separate sheet if necessary)